



**UPM-SAGE Publications
Young Writer's Award
2015 Papers**

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Editors:

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Shaifol Yazam M.
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Najah M. A.
Noor Syafini Z.
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Sazali I.
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**Perpustakaan Sultan Abdul Samad
Universiti Putra Malaysia**

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MESSAGE FROM CHIEF LIBRARIAN



Each year the library plan programs and activities as part of its initiatives to reach out to library clients in order to promote the services provided by the Library. One of such initiatives is the promotion of subscribed online databases, which provide users access to relevant and current information in supporting learning, teaching, research and consultation activities of the University.

UPM–SAGE Publications Young Writer’s Award 2015 is a collaboration between Universiti Putra Malaysia (UPM) and SAGE. This competition encourages young writers to write academic papers and they are required to refer to online resources provided by SAGE, one of the online database subscribed by PSAS. Five winners were selected and each take home USD 200. It is our hope that those who have participated had enjoyed the competition and at the same time gain awareness of the database services provided by PSAS. Congratulations to all winners.

As a token of appreciation to the writers who participated in this competition, all papers submitted are published in “UPM – SAGE Publications Young Writer's Award 2015 Papers”. I would like to extend my sincere thanks to those that have participated in the competition and also to the judges for their fair evaluation. I would also like to convey my heartfelt gratitude to the working committee members from PSAS, UPM for their support and commitment in making this program and publication of this book a success. Special thanks to SAGE, for the collaboration and continuous support. I hope there will be more collaboration with SAGE and PSAS in the future.

Amir Hussain Md Ishak
Chief Librarian
Perpustakaan Sultan Abdul Samad
Universiti Putra Malaysia

PREFACE BY CHIEF EDITOR



UPM-SAGE Publications Young Writer's Award 2015 is a collaboration program between Research Support Division, Perpustakaan Sultan Abdul Samad (PSAS), Universiti Putra Malaysia (UPM) and SAGE Publications in promoting writing activity among postgraduate students of UPM. Participants must produce writing in the field of social sciences in English according to the format specified and submitted to the Secretariat of the Organizing Committee before December 31, 2015. All twenty one submitted papers were evaluated by judges appointed, that is Dr Noor Azlin Ismail a lecturer from Faculty of Economic and Management, Ms Kamariah Saidin and Mr Nik Khairul Azizi Nik Ibrahim both from UPM Press. Five best papers were selected as winners—and each take home USD200. Prize giving ceremony was held on 10th March 2016 to acknowledge the contribution and participation of library users in library activities including this writing competition.

The Library then decided to publish all papers sent for this competition. Authors were contacted for their consent and those agreed were asked to amend their papers according to the comments by the judges and also following the format for publishing. Fourteen authors agreed to publish with the Library. Amended papers were again checked and edited to suit the publication format. After months of hard work, finally we managed to compile the papers and published it as a book titled “UPM-SAGE Publications Young Writer's Award 2015 Papers”. We hope this publication would serve as one of the important guide/information to the readers.

I would like to thank the students who have participated in the writing competition, judges who have given their fair evaluation and also authors who agreed to get their papers published in PSAS publication. Great thanks also for the committee members for their dedication and efforts in making the event and publication of this book a success. Last but not least, thanks to SAGE Publications for the collaboration and continuous effort in supporting our programs.

Salmah Abdullah

Chief Editor

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